

‘Healthy Workplaces MANAGE DANGEROUS SUBSTANCES’ Campaign 2018-19

**FOP meeting
Bilbao, 14 – 15 February 2017**



Overview

- **Preparatory work**
- **Campaign strategy**
 - Strategic partners
 - Strategic objectives
 - Target audience
 - Slogan and title
 - Main messages
- **Campaign products**
 - Campaign promotion material
 - Campaign content related activities
- **Provisional timetable and milestones**
- **FOP workshop**

Preparatory work

- **Based on input provided by EU-OSHA key stakeholders:**
 - Governing Board/Bureau discussions
 - Stakeholder activities mapping exercise, incl. FOP survey
 - ACSH WP Chemicals and the SLIC Chemex group and EMPL B3
 - Covenant partners to the 'Roadmap on carcinogens
 - FOP and FOP campaign group discussions
 - AGCP and PRAG discussion
 - ECHA visit
- **1st draft presented to the Bureau of the Governing Board (15/11/16)**
- **Final document adopted by the Governing Board on 26 January 2017**
- **Main issues addressed:**
 - Prevention culture: an additional message highlighting the importance of improving the prevention culture, the 'working together' and involvement of workers was included and is now the umbrella message of the campaign;
 - Substitution: is highlighted as an especially important and effective measure in the hierarchy of prevention;
 - Carcinogens: are an important priority topic, but are not the main focus of the campaign;
 - Specific groups at risk: will receive particular attention, but at the same time it will be highlighted that preventive and protective measures are directed towards all groups of workers;
 - Biological agents: is an important topic in itself but was regarded as too broad by the Board and was campaign's scope;
 - Legislation: references to legislation to protect workers from dangerous substances should not be too strong;
 - Cooperation with ECHA: this cooperation has been further highlighted.

Strategic partners

- National focal points;
- European social partners;
- Official campaign partners;
- Campaign media partners;
- Enterprise Europe Network (EEN);
- European institutions and their networks;
- Other EU agencies, including the European Chemicals Agency (ECHA), the European Centre for Disease Prevention and Control (ECDC), the European Environment Agency (EEA), the Executive Agency for Small and Medium-sized Enterprises (EASME), the European Institute for Gender Equality (EIGE), Eurofound and the Joint Research Centre (JRC).

QUESTION: Who will be your strategic partners at national level?

Strategic objectives

Five strategic objectives derived from the four priority areas identified in the HWC 2018-19 concept paper adopted by the GB in August 2016:

1. Raising awareness of the importance and relevance of managing dangerous substances in many European workplaces by providing facts and figures on the exposure to dangerous substances and the impact of this on workers.
2. Promoting risk assessment, elimination and substitution and the hierarchy of prevention measures by providing information on practical tools and good practice examples.
3. Raising awareness of risks linked to exposure to carcinogens at work by supporting the exchange of good practices as a signatory to the covenant committing to the Carcinogens Roadmap.
4. Targeting groups of workers with specific needs and higher levels of risks, due to limited knowledge in relation to dangerous substances by providing facts and figures and good practice information.
5. Improving awareness of policy developments/ legislative framework by providing an overview of the existing framework and existing guidance.

Question: How will you implement these objectives at national level?

Target audience

▪ INTERMEDIARIES

- Focal Points and their networks
- Social partners (European and national)
- Sectoral Social Dialogue Committees
- Policy makers (European and national)
- Large enterprises and sectoral federations, incl. business associations of SMEs
- European institutions and their networks (Enterprise Europe Network)
- (European) NGOs
- OSH professionals and their associations
- OSH research community
- Labour Inspectorates and their associations
- Media

▪ BENEFICIARIES

- Workers and employers in general, with a special emphasis on those in micro and small enterprises.

Slogan and title

The existing slogan of all Healthy Workplaces Campaigns is:

***‘Safety and health at work is everyone’s concern.
It’s good for you. It’s good for business’***

The official title of HWC 2018-19 is:

‘Healthy workplaces manage dangerous substances’

Campaign messages

Nine campaign messages are derived from the five strategic objectives identified in the campaign strategy:

1. **UMBRELLA MESSAGE**: Work together to tackle risks from dangerous substances – establish a prevention culture
2. Dangerous substances – they affect your workplace, too
3. Managing dangerous substances – as relevant and important as ever
4. Follow the legislation – apply the most effective prevention measures first
5. First try to eliminate the risk – consider practical solutions for substitution
6. Managing dangerous substances - guidance and support are available
7. Pay particular attention to carcinogens
8. Some groups of workers are especially at risk– take their needs into account
9. Be aware that there is a legislative framework to protect workers from dangerous substances

QUESTION: How will you communicate these messages at national level?

Promotion material

- Logo, slogan, poster
- Campaign website & back-office www.healthy-workplaces.eu
- Campaign Guide
- Campaign leaflet
- Campaign video
- Healthy Workplaces Good Practice Awards Flyer
- NAPO DVD (dust)
- PowerPoint presentation
- Internet banner
- Email-signature



Campaign content related activities – OVERVIEW

- Development of an interactive e-tool on dangerous substance management for MSEs (language versions: Portfolio)
- Background report on the current knowledge of risks from dangerous substances at work places (data, statistics)
- Campaign info sheets and infographics on selected topics (including the update of existing EU-OSHA material)
- Database of case studies, instruments and tools, audio-visual and other good practice materials from the European and national level
- Updated EU-OSHA Campaign toolkit, including best practices of specific promotion and awareness raising actions related to dangerous substances from the European and national level
- Updated OSH Wiki section on dangerous substances and new OSH wiki articles, with a special focus on tools and instruments
- Joint articles or info sheets with other Agencies (e.g. EIGE) and the covenant partners of the 'Roadmap on carcinogens'
- E-tools seminar on 'dangerous substances' (September 2017)
- Annual event under the roadmap on carcinogens (October 2017)
- Joint report on 'Dangerous substance at work places – current knowledge', together with other EU Agencies (tbc)
- **QUESTION: How to you plan to use these products at national level?**

Current knowledge on exposure to DS at work places – literature review and statistical picture

▪ Review on overall trends

- To review existing literature to identify the most important data sources and compile knowledge about:
- The development over time of the quantities of dangerous substances manufactured, and used at workplaces and the quantities of process-generated substances
- The development over time of exposure; extraction of facts and development after the year 2000 until 2016

▪ Review on specific substances

- Legislative developments that may have impacted on the data (e.g. prohibitions in use, authorisation, etc.)
- Structural developments: Relevant changes in the quantitative production and use of selected Dangerous Substance since 2000; Sector related changes; changes related to developments in industrial structure; Important technology related changes;

European Union and international information

- **Structured compilation of EU-OSHA publications and activities**
 - (e.g. OSHwiki articles, factsheets, e-facts, reports, case studies or selected chapters in reports, pertinent elements of OIRA-tools related to dangerous substances etc.).
- **Mapping of resources from other EU and international organisations**
 - European Commission, ACSH, ACSH “Working Party Chemicals”, SLIC Chemex; other EU Agencies and services of the Commission (ECDC, EEA, ECHA, DG ENV, DG MOVE); resources from international organisations (such as ILO, UNEP, UNIDO, WHO, OECD)
- **Recommendations for updating and complementing EU-OSHA information**
- **Proposal for the inclusion and presentation of these resources on the EU-OSHA HWC Website**

Collection of good examples of visualisation of the risks related to DS at work places

- **Compilation of videos, pictures and other visualisation material, mainly from the EU and its Member states, but also from international sources**
 - Videos, videos combined with measuring results, pictures, other visualisation material like graphics, cartoons
- **Preselection and Selection**
 - First proposal of a selection of the most suitable material. Second selection round in collaboration with the Agency against agreed criteria
- **Extended descriptions**
 - Detailed descriptions of the material selected
- **Assessment and recommendations**
 - Overall assessment of the material and its suitability to illustrate and visualise the risks related to the use of dangerous substances at workplaces

Member states information – data collection

- **Relevant tools, instruments, awareness-raising material and training resources in 11 MS: DK, SF, FR, DE, HU, IT, LT, PL, RO, ES, UK**
 - Instruments and tools, e.g. for risk assessment, training and awareness-raising, interactive tools
 - Websites and digital information for new types of media
 - Campaigns and related campaign material (posters, info sheets, booklets, pictures and videos)
 - Guidance + Training resources for workers and employers
 - Case studies
 - Background & policy papers, discussions/proposals in MS parliaments, specific strategies, facts & figures
 - Major research and funding activities
- **Report - Overview over national resources: gaps and strong points + ppt**
- **Specifically:**
 - online tools/innovative tools, materials in laymen´s language, or transferable between countries,
 - the substitution of chemicals,
 - sectoral guidance and tools for service occupations,
 - relevant to vulnerable workers, e.g. young, older, female, migrant and subcontracted workers
 - guidance and tools relevant to process-generated substances,
 - recommendations and databases relevant to
 - the use of personal protective equipment,
 - the use of nanomaterials,
 - dusts,
 - the risks of using CMR substances,
 - skin exposure
 - specific prevention measures (e.g. ventilation)
 - tools that combine information from OSH and REACH or translate REACH and CLP

Member states information – Presentation on HWC website

- **Together with EU materials and audio-visual materials**
- **Template for joint data collection**
 - Provider
 - Content in EN + content in original language if available
 - Type of material/tool/instrument (e.g. guidance, risk assessment tool, database)
 - Type of prevention control and hierarchy level
 - Type of substance
 - Type of exposure
 - Type of health effect
 - Exposure route
 - Occupations/tasks
 - Vulnerable groups
 - Target group
 - Purpose (training, warning message/alert, measurement/assessment, general information, awareness raising, guidance, risk assessment, report, policy paper)
 - Conditions for use (especially for tools and audiovisual materials)
- **15 case studies of good practice in the management of dangerous substances to be included in the campaign website**

Member states' information – quality criteria

- **Applicable for prevention policies at the employer's/company's level (with focus on SMEs and very small enterprises)**
- **Transferable to other companies/sectors/countries**
- **Focus where possible on preventing the risk at source**
- **Includes all relevant parties, especially those who will be affected by the actions**
- **Interactive - e-tool**
- **Comes from a credible source**
- **Does not include/contain advertising**
- **Easy to use or easy to navigate on the website**
- **Innovative/interesting**
- **Realistic work situation**
- **Provides a contact for further information**

Provisional timetable and milestones

2017

Q 1-4 Preparation of core Campaign products (online, print)

September E-tools seminar on dangerous substances

Q4 Launch of the HWC 2018-19 'European Campaign Assistance Package' (ECAP/ARPP) for FOPs

December Launch of HWC 2018-19 splash page

2018

February Internal Campaign kick-off meeting with FOPs

March Distribution of core campaign material to FOPs

March EU partnership meeting (launch of HWC 2018-19 partnership offer)

28 April Official launch of Campaign and Healthy Workplaces Good Practice Awards

Q2-4 Campaign promotion, including distribution of reports and other commissioned work

Q2-4 Campaign network meetings and events organised by FOPs

CW 43 European Week for Safety and Health at Work

2019

Q1 Evaluation of Healthy Workplaces Good Practice Awards (tbc)

28 April Good Practice Awards Ceremony with Romanian EU Presidency (tbc)

Q1-4 Campaign promotion, including distribution of reports and other commissioned work

CW 43 European Week for Safety and Health at Work

November Healthy Workplaces Summit with Finnish EU Presidency

2020

Q1 Reporting and evaluation

FOP workshop

Structure and purpose of discussion

Purpose

- To stimulate thought and share ideas and approaches for the upcoming HWC campaign on dangerous substances

Structure

- Plenary introduction
- Discussion groups (75 minutes)
 - 5 questions – all groups discuss all questions (15 mins per question)
- Plenary
 - Report from each group by FOP rapporteur (max 10 minutes)
 - Discussion on feedback

Group division

Group 1	Group 2	Group 3	Group 4
Austria	Belgium	Denmark	Greece
Poland	Germany	Croatia	Cyprus
Slovenia	Slovakia	Hungary	Malta
Netherlands	Czech Rep.	Ireland	Norway
Finland	Sweden	Latvia	Lithuania
Romania	Estonia	France	Italy
Spain	Portugal	Bulgaria	United Kingdom
FYR Macedonia	Serbia	Norway (2)	Workers
Switzerland	Turkey	Commission	Iceland
(Kosovo)	(Albania)	Montenegro	Employers

Discussion questions

Thinking about your national situation:

- 1. What are the strengths and challenges of this campaign?**
- 2. How do you see yourself implementing the campaign's strategic objectives?**
- 3. Who will be your key strategic partners for the campaign?**
- 4. How will you communicate the campaign messages?**
- 5. How do you plan to use the planned campaign products?**